

# tech2b Incubator

## tech2b Incubator Ltd.

tech2b supports, guides and accelerates the development of innovative, technology-oriented, knowledge-intensive as well as design-oriented start-up projects. Through the tech2b promotion program (AplusB), business ideas can be developed and launched in a structured and goal-oriented way.

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## Services

### Founding consultation

Through individual coaching, targeted establishment of contacts and financial support, the tech2b programmes enhance the success of your start-ups. We not only assist you in the development of a convincing business concept but also support fundraising, further subsidies, the acquisition of first customers and last but not least the successful negotiation with investors. In addition, we connect startups with the relevant industries.

### Industry & start-ups

PIER 4 is the Upper Austrian dock for industry, start-ups and innovative ideas! The flagships of the local economy anchor here and use our infrastructure for open innovation process development, start-up scouting and cooperation as well as project support.

### USP:

- THE central start-up player in Upper Austria
- Individual, procedural 360° support
- Experts/expert organization
- Largest incubator in Austria
- Max. efficiency
- Enthusiastic founders
- THE hardware Hub



## Equipment / infrastructure

For more information watch this [video on YouTube](#).

## Best practices / case studies of cooperation

- Cooperation between start-ups and established companies
- Spin-offs from research
- Spin-offs from the industry
- Female founders
- Creative Sector
- Networking with international start-up hubs
- Networking with investors
- Top- references: Supported startups like tractive, xaleon, TeamEcho, Storyblok, Payolution

## Keywords

Startup ecosystem, incubator, networker, Corporate open innovation, PIER 4, Upper Austria, Spin-off Consulting, Startup Incubation